

Set 5

Duration: 2 1/2 hrs

Total Marks: 75

N.B:1. All questions are compulsory.

2. Figures to the right indicate marks.

3. Draw neat and labelled diagrams wherever necessary.

Q.1 (A) Explain the meaning and importance of Entrepreneur for organisation? (7)

OR

(A) What drawbacks can Entrepreneurs face in business cycle? (7)

(B) Explain various Function of Entrepreneurship (8)

OR

(B) Describe about the History of an entrepreneur? (8)

(C) Attempt any ONE of the following: (5)

(i) Explain about the What-If Plan and Working Plan.

(ii) Why Management and Strategic Plan are important for business?

Q.2 (A) What is PESTLE Analysis in Entrepreneurship Management? (7)

OR

(A) Why Finance is called Blood for the Organisation? (7)

(B) Why is Franchising important in today's economy? (8)

OR

(B) How creativity helps in problem solving? (8)

(C) Attempt any ONE of the following: (5)

(i) What is the importance of Staffing function in today's environment?

(ii) What is the Qualities Essential to become a Successful Leader?

Q.3) Attempt any ONE of the following:

(A) Explain about legal form of business ownership. (7)

OR

(A) How to choose right kind of Business? (7)

(B) How Taxation helps the country's economy? (8)

OR

(B) Explain the Importance Of Legal Issue (8)

(C) Attempt any ONE of the Following: (5)

(i) What are the good Qualities essential to become a Manager or leader

(ii) What are the Needs of Entrepreneur competencies?

Q.4) Attempt Any THREE of the following:

(15)

(i) Explain Decision-Making and Problem-Solving Strategy.

(ii) Explain 14 principle of Modern Management.

(iii) Explain the faces of Trade Cycle?

(iv) What are the Limitations of New Internet Entrepreneur?

~~~~~All the best~~~~~