Duration: 2.30 Hours **Total Marks: 75**

N.B:1. All questions are compulsory.
2. Figures to the right indicate marks.

Q.1)	(A)	Give an account of History of Indian urbanization during the Colonial period.	(7)
		OR	
	(A)	Write about the New trends of Indian urbanization.	(7)
	(B)	What is a city? Explain its characteristics in brief.	(8)
		OR	
	(B)	Describe Industrialization	(8)
	(C)	**Attempt any ONE of the following:**	(5)
	(i)	Write a short note on modernization	
	(ii)	Write a short note on the term urban	
Q.2)	(A)	Explain Work Ethics. What could be some of the issues in work ethics?	(7)
		OR	
	(A)	What are the various Preconditions and Consequences of Industry?	(7)
	(B)	Explain the Impact of Globalization.	(8)
		OR	
	(B)	Explain Sociology of Work	(8)
	(C)	**Attempt any ONE of the following:**	(5)
	(i)	Write a short note on ways to help reduce Farmer Suicide.	
	(ii)	Explain any One Theory of Work.	
Q.3)	(A)	Explain Karl Marx's view of Mass media.	(7)
		OR	
	(A)	Explain in detail Print Media.	(7)
	(B)	Explain the various advantages and disadvantages of Mass Communication	(8)
		OR	
	(B)	What are the functions of Mass media?	(8)
	(C)	**Attempt any ONE of the following:**	(5)
	(i)	Explain Magazines and Books.	
	(ii)	Explain Mobile phones as a way of new age Mass Communication.	
Q.4)		**Attempt Any THREE of the following:**	(15)
	(i)	Describe the basic features of Indian urbanization.	
	(ii)	Explain specialization of function and behavior.	
	(iii)	Write the disadvantages of Globalization	
	(iv)	Explain Trade unions and Industrial relations	
	(v)	Explain Social Responsibility theory of mass media	
	(vi)	Explain the characteristics of New age media	

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