

Duration: 2.30 Hours

Total Marks: 75

- N.B:1. All questions are compulsory.**  
**2. Figures to the right indicate marks.**  
**3. Draw neat and labeled diagrams wherever necessary.**

- Q.1) (A) Explain the types of ownership. (7)
- OR
- (A) Write about the challenges that entrepreneur faces in the initial period. (7)
- (B) Explain features of entrepreneur. (8)
- OR
- (B) Write in brief about Cover page and executive summary (8)
- (C) **Attempt any ONE of the following:** (5)
- (i) Partner based on extent of work and profit sharing
- (ii) Drone and Fabian entrepreneur
- Q.2) (A) Which things are necessary for starting E-commerce? (7)
- OR
- (A) Which disadvantages are causing to consumer because of E-commerce (7)
- (B) Explain the steps involved while choosing an employee? (8)
- OR
- (B) Which common marketing issues should be solved by an entrepreneur? (8)
- (C) **Attempt any ONE of the following:** (5)
- (i) Profit and loss statement
- (ii) Benefits of E-commerce to producer
- Q.3) (A) Write about competencies necessary while managing an enterprise. (7)
- OR
- (A) Which external factors are responsible for failure of an entrepreneur? (7)
- (B) Which legal problems a partnership firm faces? (8)
- OR
- (B) Write about decision making and brainstorming process of an entrepreneur. (8)
- (C) **Attempt any ONE of the following:** (5)
- (i) Internal elements responsible for failure of entrepreneurship
- (ii) Creativity and Innovation
- Q.4) **Attempt Any THREE of the following:** (15)
- (i) Entrepreneur and Intrapreneur
- (ii) Role of business concept and business strategy
- (iii) New methods of marketing
- (iv) Threats for E-commerce
- (v) Idea generation through internal sources
- (vi) Entrepreneurial competencies