

19/07/18

VPM's B. N. Bandodkar College of Science Thane
Interdisciplinary Sciences S.Y.B.Sc ; Course- USIDBOM02
Semester IV - 2017-18

Total Marks: 75

Duration: 2.5 hrs

N.B:1. All questions are compulsory.

2. Figures to the right indicate marks.

3. Draw neat and labeled diagrams wherever necessary.

- Q.1) A) Explain the social responsibility of business towards Environment. (7)
Or
A) Explain the social responsibility of business towards Shareholders. (7)
B) Explain Corporate Social Responsibility towards Employees. (8)
Or
B) Explain the Business Ethics. (8)
C) Write short note on following. (Any one) (5)
1. CSR towards business
2. Corporate governance
- Q.2) A) Explain the Taylor's principle of management. (7)
Or
A) Explain Maslow's theory. (7)
B) Explain the qualities of good leader. (8)
Or
B) Describe Fayol's principle of management. (8)
C) Write short note on following. (Any one) (5)
1. Management
2. Staffing process
- Q.3) A) Explain the problems faced by an entrepreneur. (7)
Or
A) Explain the functions of an Entrepreneur. (7)
B) Write about Entrepreneurial Eco-system. (8)
Or
B) Explain business plan and its components. (8)
C) Write short note on following. (Any one) (5)
1. Entrepreneur's mind set
2. Entrepreneur and Intrapreneur
- Q. 4) Write short note on following. (Any three) (15)
1. CSR cases of various companies
 2. CSR activities towards community
 3. Steps in planning
 4. Elton Mayo's principle of management.
 5. Entrepreneurial Development Program
 6. Types of entrepreneur
