

VPM's B. N. Bandodkar College of Science, Thane
Interdisciplinary Science S.Y.B.Sc: Course – USIDBOM02
Semester-IV- 2016-17

Duration: 2¹/₂ hrs

Total Marks: 75

N.B: 1. All questions are compulsory.

2. Figures to the right indicate marks.

3. Draw neat and labeled diagrams wherever necessary

Q.1)

(A) Discuss the role played by the organizations culture in contributing to ethical or unethical behaviour. (7)

OR

(A) How can green management actions be evaluated? (7)

(B) Elaborate on the conflicts faced by CANON and the changes in CSR policy post-conflict. (8)

OR

(B) Should organizations be socially involved? Critically evaluate. (8)

(C) Attempt any ONE of the following

(i) Stages of Moral development (5)

(ii) Corporate Social Responsibility (5)

Q.2)

(A) Maslow's hierarchy of needs. (7)

OR

(A) Frederick Taylor's Scientific management (7)

(B) Explain how managers can use goals and rewards to improve performance. (8)

OR

(B) Explain the five aspects of an organizations vertical design. (8)

(C) Attempt any ONE of the following

(i) Hawthorne contribution (5)

(ii) Managerial grid (5)

Q.3)

(A) Describe the personal attributes that contribute to entrepreneurs' success. (7)

OR

(A) Corporate intrapreneurship (7)

(B) Highlight the important managerial competencies of an entrepreneur. (8)

OR

(B) Elaborate on the planning essentials for entrepreneurs. (8)

(C) Attempt any ONE of the following

(i) Finding funds for a new venture. (5)

(ii) How do external factors impact entrepreneurs? (5)

Q.4) Attempt any THREE of the following:

(15)

- (i) Code of ethics
 - (ii) Arguments for and against social responsibility
 - (iii) Personal characteristics of effective leaders
 - (iv) Differentiate between preventive and corrective control
 - (v) Entrepreneurs going global.
 - (vi) The business plan
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