

24Bmm
(E)

XYGABP 14/10/19
Fundamental of Commnⁿ

(R)
(L)

Time: 2.5 hrs

Marks: 75

Note: 1. All questions are compulsory

2. Figures to right indicate full marks

Q.1. Write an application along with Resuem/CV for the post of Assistant Editor of Indian Express. 15

OR

Explain in detail the barriers to communication with examples 15

Q.2. Write a motivational letter to your younger brother who has failed in his semester exam of the first year of Mass Media Course. 15

OR

Q.2. A. What are the types of thinking skills? Explain in detail the rational thinking 08

Q.2.B. Explain the various types of listening skills 07

Q.3. Draft a notice, agenda and minutes for the Annual General Meeting (AGM) of Reliance Jio Pvt. Ltd. 15

OR

Q.3. "Presentation, Public Speaking, Anchoring, Interview and Panel Discussions are some of the striking examples of Oral communication". Illucidate the statement with the help of examples.

15

Q.4. "Translation is an important skill for a Mass Media personnel" Comment. 15

OR

Q.4. Translate the following passage in Marathi or Hindi 15

Toilet: Ek Premkatha: A woman leaves her husband on the first day of their marriage after discovering that he doesn't have a toilet. He desperately sets out on a mission to win back his love by standing up to the age-old traditions and values of India.

Akshay is the backbone of this satire. His inner journey as an actor pays dividends and he delivers yet another topnotch performance. Half a star in the rating is rightfully his. Bhumi is perfect in her rendition of the feisty Jaya and Divyendu is a terrific comic. The presence of veterans, Pandey and Kher, is unmissable. The screenplay is peppered with loads of LOL moments balanced correctly with emotional outbursts. As bonus, you get a hummable soundtrack with Hans Mat Pagli, Bakheda and Gori Tu Lath Maar. So whether you have pressing matters to attend to or not, please take a detour to this toilet. Each of us needs to raise a stink about what our countrymen do in the open.

Akshay Kumar and Bhumi Pednekar starrer 'Toilet: Ek Prem Katha' which released on August 11, has been unstoppable at the box office since its release. After maintaining a steady run at the ticket window for three weeks, the film hit a hurdle with the recent release of films like 'Baadshaho' and 'Shubh Mangal Saavdhan'. According to the latest report on BoxofficeIndia.com, the Shree Narayan Singh directed film has earned Rs 129.14 crores approximately in 22 days. Starting from a phenomenal first week, 'Toilet: Ek Prem Katha' collected Rs 94.21 crore followed by Rs 27.98 crore in its second week and Rs 6.75 crore in its third week, and Rs 128.94 crore in the third week.

Q.5. Write Short Notes (Any Three) 15

1. Skimming and Scanning
2. Egocentricity and Prejudices
3. Viva-Voce
4. Radio bulletins
5. Group discussion