

SYBA Sem III Regular

B1-23

#A-08

29/10/18

[Time: 3 Hours]

[Marks: 100]

2.30 - 5.30

pages - 8 - 1. Please check whether you have got the right question paper.

N.B: 1) attempt all questions.

2) All questions carry equal marks indicated on the right.

1(a) Discuss the development of the press in ancient India. 20

OR

(b) Write short notes on any two of the following:

- i) Content of news papers
- ii) Press under Nehru
- iii) Coverage of violent news by Indian press

2 (a) Write a note on the rise and growth of International news agencies. 20

OR

(b) Write short notes on any two of the following:

- i) Contribution of Raja Ram Mohan Roy to the Indian Press
- ii) Syndication in journalism
- iii) Ethics in journalism

3(a) Discuss the working of the Production department of a newspaper. 20

OR

(b) Write short notes on any two of the following:

- i) the copy desk
- ii) the foreign or national ads
- iii) the preparation stage of newspaper production

4. Write short notes on any four (two from each section): 20

Section A

- i) Qualities of a reporter
- ii) News value and its importance
- iii) News gathering

AND

Section B

- i) Types of leads
- ii) Headlines
- iii) Speed, clarity and integrity in news reporting

5. Write a news report with a clear Headline and lead on any one of the following topics: 20

(a) On the condition of roads full of potholes, in Mumbai.

OR

(b) Any natural disaster.