

BUS. Env't.

XYGAFX

F4BFM

(L)

18/10/29

Marks: 75 marks

Duration: 2.5 hours

Note: All the questions are compulsory

Figures towards right indicate marks

Q1. Fill in the blanks(any 8)

(8)

1. _____ environment is within the control of the business
 - a. Internal
 - b. External
 - c. Micro
 - d. Macro
2. Macro environment consist of _____
 - a. Public
 - b. Political and legal
 - c. Suppliers
 - d. Customers
3. Business includes _____ activities
 - a. Non-economic activities
 - b. economic activities
 - c. Social activities
 - d. Production activities
4. Social Audit movement was first started in _____
 - a. USA
 - b. UK
 - c. Japan
 - d. India
5. The term Entrepreneur is derived from the _____ word
 - a. English
 - b. Tamil
 - c. Hindi
 - d. French
6. One concept of culture determines the _____ of people
 - a. Experience
 - b. Ethos
 - c. Education
 - d. Wealth
7. FERA is a foreign exchange regulation act for _____
 - a. Industries
 - b. Labour
 - c. Small Scale
 - d. Owner
8. The liberalization of the rules relating to FDI permitting _____% equity in wide range of industries
 - a. 50
 - b. 51
 - c. 52
 - d. 53
9. The country that attract the largest FDI inflow is
 - a. India
 - b. China
 - c. USA
 - d. Brazil
10. GDP is _____
 - a. Gross Domestic Product
 - b. Gross Domestic Percentage
 - c. Gross Domestic Personnel
 - d. None of the above

Q1.b. State True Or False(any 7)

(7)

1. Business ethics are called as Corporate Ethics
2. Consumerism is responsible for reducing consumer exploitation and increasing seller accountability
3. Internal and external environment is to reconciled
4. An integrated approach towards business environment is not necessary
5. Carbon credit can't be traded in the international market at their current market price
6. The basic principle of GATT was to promote trade without discrimination
7. TNCs member companies enjoy equal status
8. Gambling and betting sector is freely open for FDI investment
9. Company export goods at a higher price than domestic market is called as dumping
10. Compliance with laws, rules and regulations is not a part of CSR initiative

XY9AFX

- Q2.a. . Define Business and state its features (8)
- b. State various techniques of environment analysis (7)
- OR
- c. State the classification of Business Environment (8)
- d. Explain the features of business objectives (7)
- 3a. What are the factors governing business ethics (8)
- b. How does entrepreneurship initiate the process of economic development (7)
- OR
- c. Write a note on MSMED Act 2006 (8)
- d. Explain the rationale of business ethics (7)
- Q4.a. What are the arguments for social responsibilities of Business (8)
- b. Write a note on insider trading (7)
- OR
- c. Explain various types of social audit (8)
- d. Explain the importance of corporate governance (7)
- Q5a. Explain the concept of WTO (8)
- b. Explain the concept of MNCs along with its features (7)
- OR
- c.Short Notes (Any 3) (15)
1. Whistle Blowing
 2. .TNC
 3. FDI
 4. Consumer Guidance
 5. . Corporate Culture and Ethical Culture