

VPM's B. N. Bhandodkar College of Science, Thane
Human Sciences S.Y.B.Sc: Course – USHSC405
Semester-IV-2017-18

Total Marks: 75

Duration: 2½ hrs

N.B: 1. All questions are compulsory.

2. Figures to the right indicate marks.

3. Draw neat and labeled diagrams wherever necessary

- Q.1) (A) Write the advantages and disadvantages of barter system. (7)
OR
(A) Statistical and conceptual problem in calculating national income. (7)
(B) Primary and secondary function of money. (8)
OR
(B) Product method of calculating national income. (8)
(C) Attempt any ONE of the following: (5)
(i) Contingency function of money.
(ii) Components of money supply.
- Q.2) (A) Write any 4 potential sources of error in social cognition. (7)
OR
(A) Explain the role of mood in cognition (7)
(B) Write a short note on causes of social behaviour and thought. (8)
OR
(B) Write a note on schemas and heuristics. (8)
(C) Attempt any ONE of the following: (5)
(i) Explain the focus on individual in "social" psychology.
(ii) Write a brief history of social psychology.
- Q.3) (A) Explain impression formation. (7)
OR
(A) Explain bystander effect. (7)
(B) Explain the various errors and biases in attribution. (8)
OR
(B) Write a note on the determinants of prosocial behaviour. (8)
(C) Attempt any ONE of the following: (5)
(i) Write a short note on Kelly's theory of attribution.
(ii) Write a short note on stereotyping.
- Q.4) Write Short Notes on: (Any Three) (15)
(i) Constituents of Money Supply.
(ii) Expenditure method of calculating national income.
(iii) Automatic Processing.
(iv) Scientific nature of Social Psychology.
(v) Prejudice and Discrimination.
(vi) Antisocial Behavior.
